

TechNewsLit Explores: Social media update

~3 minutes



Photo by Elena Rossini (Wikimedia Commons)

TechNewsLit social media update

Summary: We're making changes in the Technology News and Literature presence on social media. Our posts are now found on Fediverse sites Pixelfed and Mastodon, as well as BlueSky, but no longer on Facebook. However, we're continuing on LinkedIn and Instagram.

29 Jan. 2025. The Fediverse is a shorthand term for online services based on [ActivityPub](#), the federated social media specification from the World Wide Web Consortium. ActivityPub is an open standard that enables any Internet server that meets its specifications to exchange content and messages, much like the original idea behind the Internet. No one person or company or group of investors owns the Fediverse. Public servers hosting Fediverse accounts often rely on contributions from users to defray costs.

Here's the new Technology News and Literature (TechNewsLit) social media line-up:

- Pixelfed is an image-sharing service something like Instagram. Our Pixelfed site is <https://pixelfed.social/@TechNewsLit>.
- Mastodon is a microblogging service analogous to Twitter. We're found on Mastodon at <https://journahost.technewslit.com/@technewslit>.
- Our Mastodon posts are mirrored to BlueSky, a rapidly growing microblogging alternative. Our BlueSky site is <https://bsky.app/profile/technewslit.journahost.ap.brid.gy>.
- The company's page on LinkedIn is still <https://www.linkedin.com/company/technology-news-and-literature/>.
- And on Instagram we're still at <https://www.instagram.com/technewslit/>.

Our old Facebook pages, for Science & Enterprise and the company overall, received almost no traffic, making them hacker targets. They're both gone. And [we left Twitter](#) in Dec. 2022.

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Alan Kotok is the founder and CEO of Technology News and Literature, a provider of visual storytelling services to companies and organizations.

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